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FOR IMMEDIATE RELEASE

DisplayLink USB Virtual Graphics Enable Ease of Use, Daisy Chained Connections for New LG U-Series Zero Client Monitors Targeting Low-Cost Networks

Education and other cost-conscious users can daisy chain LG's innovative U-Series Zero Client Network Monitor via a simple USB connection

PALO ALTO, Calif., Aug. 1, 2011 -- LG Electronics and [DisplayLink](http://displaylink.com) today announced that the new LG U-Series Zero Client Network Monitor is enabled by DisplayLink USB virtual graphics connectivity enabling a simple, economical workgroup solution connected via USB, ideal for the educational institutions and small businesses.

The new U-Series Network Monitor from LG enables ease of use through USB connectivity and further expands connectivity enabling users to daisy-chain up to three monitors together when running Windows MultiPoint Server operating system on a host, with each monitor acting as an independent workstation. Depending on the capacity of the host PC, up to 15 U-Series Zero Client Network Monitors can be networked on a single host PC. And it spreads across a physical radius of 15 meters from the host with multiple daisy chains.

Monitors acting as virtual PCs, can be positioned up to five meters, or 16-1/4 feet, from each other, to allow for optimum physical spacing. "With USB connectivity and virtual graphics from DisplayLink, the LG U-Series is more than a networkable monitor," said Dennis Crespo, DisplayLink executive vice president of marketing and business development. "Each monitor, with USB linking it to the host PC, can become a virtual PC workstation."

With enough capacity on the host PC, up to 15 LG U-Series Zero Client Network Monitors can function as network workstations. The U-Series wide-screen LED screen measures 18.5 inches diagonally and each monitor is equipped with ports for a keyboard, mouse, audio and thumb drive plus an onward daisy chain connector enabling connection to the next U-Series Network Monitor in the chain. No thin-client device is needed, and the Zero Client Network Monitor delivers a significant cost advantage in hardware acquisition, low power consumption, and easy operation.

“LG has capitalized on DisplayLink technology to offer a complete zero-client solution without the traditional zero-client device,” said Si-hwan Park, vice president of the Monitor Division, LG Electronics Home Entertainment Company. "By connecting the LG U Series Network Monitor system to a single host PC, the host's processing power is virtualized on each monitor, creating an efficient networking solution with less hardware and lower maintenance costs."

With the U-Series Network Monitor and Windows MultiPoint Server 2011, LG customers can quickly install and quickly begin operating a very economical multi-user network. DisplayLink virtual graphics with USB 2.0 connectivity allows the host PC running Windows MultiPoint Server 2011 to drive the graphics on each workstation.

LG U-Series Network Monitor will be available worldwide in October 2011. Technical specifications and details of the U Series system can be at www.LGsolutions.com.

About the LG Electronics Home Entertainment Company

LG Electronics, Inc. is a global leader and technology innovator in consumer electronics, mobile communications and home appliances, employing more than 93,000 people working in over 120 operations around the world. With 2010 global sales of \$48.2 billion, LG comprises four business units – Home Entertainment, Mobile Communications, Home Appliance, and Air Conditioning & Energy Solutions.

The LG Electronics Home Entertainment Company is a top global player in flat panel displays, audio players, video products, monitors, commercial displays and security systems for the consumer and commercial markets. While focusing on creating feature-rich devices, the company is also pursuing stylish designs and pushing technological boundaries to improve the home entertainment experience. The LG Home Entertainment Company is also a leader in providing commercial (or B2B) products such as digital signage, video conference system and IP security cameras.

About DisplayLink

DisplayLink Corp develops hardware and software solutions to enable easy connectivity between computers and displays over standard interfaces such as USB, Ethernet and wireless networks. DisplayLink technology is used in dozens of globally branded PC accessories including monitors, universal docking stations, display adapters, projectors, and zero client systems that make expansion of the desktop visual workspace possible, at significantly lower cost and energy usage than traditional solutions.

DisplayLink is ranked the fourth fastest-growing EMEA Company by Deloitte, and was awarded the CES 2011 Best of Innovation Award Honoree in the Enabling Technologies category for its Interactive Networked Graphics for SuperSpeed USB. For more information and product details, visit the DisplayLink Shop and follow DisplayLink on Facebook, LinkedIn, YouTube and Twitter.

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